



Enjoy an enchanting corner of our world...

Spend time in Lake Lure, Chimney Rock and the quaint downtowns of Rutherford County in the beautiful mountains of western North Carolina. Enjoy four distinct seasons, each one with nature's special offering. Enjoy mild winters with hot chocolate by the fire and long, relaxing walks, a round of golf, glorious springs when the gorge and countryside awaken with fresh color, summer with an abundance of outdoor activities like fun on Lake Lure and picnics in the meadow, and fall with its brisk air and leaves in bursts of orange, red and yellow.

An abundance of art, crafts, antiques, shopping experiences, attractions and festivals are just some of the grand things awaiting you. Stroll through the craft shops, antique stores, great little restaurants and general stores with the flavor of simpler times in the small villages and towns. Hospitality is our specialty in western North Carolina and Rutherford County... come, relax and stay awhile. Call or visit the Rutherford County Tourism Visitor Information Center At Exit 178 on US Hwy 74 • 800-849-5998 • www.rutherfordtourism.com • Call or visit the Hickory Nut Gorge Welcome Center in Lake Lure • 828-625-2725

